

# Bylaw 4000: Students' Union Strategic Plan

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*A Bylaw Respecting the Students' Union Strategic Plan*

## 1. Purpose

1. The purpose of this Bylaw is to:
  - a. Provide a framework under which the Students Union may pursue its long and short-term objectives in a practical and efficacious manner;
  - b. Establish the Students' Union as a professional organization through sound business and management planning practices;
  - c. Provide the pre-requisite framework for a good governance as steward of student resources; and
  - d. Provide a framework for objective evaluation of and for its membership, its political officers, services and service providers, and business operation.

## 2. Definitions

1. For the purpose of this Bylaw:
  - a. "Strategic Plan" shall mean the master plan for the Students' Union addressing the overall organizational objectives of the Students' Union as a whole during the life of the plan.
  - b. "Executive Plans" shall mean the plans outlining the specific objectives and supporting action plans to be achieved by each voting member of the Executive Committee over the term of the current Executive Committee.
  - c. "Operating Plans" shall mean the plans outlining the specific objectives and supporting action plans to be achieved by each Students' Union department.

## 3. Obligations

1. Through this Bylaw the Students Union is obligated to:
  - a. Develop, maintain, and use a Strategic Plan.
    - i. The Executive Committee shall act as the steward of the Strategic Plan on behalf of Students' Council and the membership.
  - b. Develop, maintain, and use Executive Plans and Operating Plans which support, as appropriate to functional area, the Strategic Plan and its components.

## 4. Components of the Strategic Plan

1. The Strategic Plan shall comprise of:
  - a. A Mission Statement of the Students' Union as a whole,
  - b. A Vision for the Students' Union as a whole,
  - c. A statement of Values under which the Students' Union conducts its operations and relationships,
  - d. Critical Success Factors which support the achievement of the Vision, and
  - e. Strategic Goals that are to be realized in order to achieve the Vision.

## 5. Life of the Strategic Plan

1. The Strategic Plan shall have a life no less than four years.

## 6. Components of the Executive Plans

1. Each Executive Plan shall comprise of:
  - a. A mission statement addressing the role under the Strategic Plan,
  - b. Executive objectives which account for the achievement of the Mission with respect to the Critical Success Factors and Strategic Goals of the Strategic Plan,
  - c. Action plans to achieve the executive objectives that respect the statement of Values,
  - d. A projection of the required resources to achieve the action plans, and
  - e. Measurement criteria to evaluate the success of the plan.

## **7. Components of the Operating Plans**

1. Each Operating Plan shall comprise of:
  - a. A mission statement addressing the department's role under the Strategic Plan,
  - b. Operating objectives which account for the achievement of the Mission with respect to the Critical Success Factors and Strategic Goals of the Strategic Plan,
  - c. Supporting Action Plans to achieve the Strategic Objectives that respect the statement of Values,
  - d. A projection of the required resources to achieve the action plans, and
  - e. Measurement criteria to evaluate the success of the plan.

## **8. Review of Executive and Operating Plans**

1. The Executive Committee shall provide Executive Plans to Students' Council, accompanied by a presentation, prior to July 31st of the given year.
2. The Executive Committee shall provide to Students' Council a review of the Executive Plans, accompanied by a presentation, prior to January 15th of the given year.
3. The Executive Committee shall present a review of the year to Students' Council, prior to the conclusion of that Students' Council's elected term.
4. Operating Plans shall be reviewed annually by the Executive Committee and the Finance Committee.

## **9. Ratification and Alterations**

1. A two-thirds majority vote of Students' Council shall be required in order to:
  - a. Ratify a Strategic Plan, and
  - b. Amend the Strategic Plan in effect.

## **10. Strategic Plan Steering Committee**

1. The mandate of the strategic plan steering committee shall be to review the Strategic Plan by:
  - a. examining the relevancy and appropriateness of the mission, vision, statement of values, critical success factors, and strategic goals; and
  - b. inducing a process to redevelop and renew the Strategic Plan as appropriate.
2. The strategic plan steering committee shall be struck:
  - a. After four (4) years have elapsed from the previous review, or
  - b. Upon a two-thirds majority vote of Students' Council to do so.
3. The President shall chair the Strategic Plan Steering Committee.

## **11. Renewal of the Strategic Plan**

1. The Strategic Plan Steering Committee shall be struck to review the Strategic Plan:
  - a. After four (4) years have elapsed from the previous review, or
  - b. Upon a two-thirds majority vote of Students' Council to do so.
2. A review of the Strategic Plan shall:
  - a. Examine the relevancy and appropriateness of the Mission, Vision, statement of Values, Critical Success Factors and Strategic Goals; and
  - b. Induce a process to redevelop and renew the Strategic Plan as appropriate.

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